

## Naturex receives further recognition from Canadian Health Authorities for its clinically studied ingredients

Toronto, February 28, 2014 – Naturex has been granted a Natural Product Number (NPN) for Svetol<sup>®</sup>, the unique and most studied green coffee bean extract available on the market, for its benefits on weight management and cardiovascular health.

The scientific validity of studies on Svetol<sup>®</sup> (green coffee bean extract) has been recognized by the Canadian Health Authorities. With a minimum daily dose of 400 mg of Svetol<sup>®</sup>, the Natural Health Product Directorate (NHPD) has allowed Naturex to use two claims concerning weight management and cardiovascular health for its green coffee extract, facilitating the use of Svetol<sup>®</sup> in supplements that target weight loss.

The NHPD has developed a monograph about green coffee bean extract based on research from 2 clinical studies using Svetol<sup>®</sup>. The monograph confirms the strong efficacy on weight management and the high quality of this ingredient. Naturex's traditional extraction process ensures a well-balanced chlorogenic acids profile, unlike most green coffee bean extracts on the market that primarily focus on one particular acid. This distinct profile preserves all the active molecules found in coffee and proves to be most effective in clinical studies.

"With this new recognition, our clients know that they can rely on us to provide them with innovative ingredients that are backed by strong science and approved by health authorities," said Maxence Duprez, Sales Director for Canada. An approved ingredient can be registered very quickly, shortening the time to market for finished products.

### About Naturex:



*Naturex is the global leader in specialty plant-based natural ingredients. Through its dedicated business units, the Group addresses the specific needs of 3 strategic markets: Food & Beverage, Nutrition & Health, and Personal Care. The company offers its customers a full array of high quality ingredients, responsibly sourced from nature for food, pharmaceutical, nutraceutical and cosmetic applications.*

*Naturex's head office is Avignon, France. The company employs more than 1,400 people and benefits from 8 sourcing offices around the world and high-performance manufacturing operations across 15 sites in Europe, Morocco, the United States, Brazil, Australia, and India. It also has a global commercial presence through a dedicated network of sales offices in more than 20 countries.*

**[www.naturex.com](http://www.naturex.com)**

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