



FOR IMMEDIATE RELEASE

Svetol® by Naturex Effective For Weight Loss and Body Toning

South Hackensack, January 8, 2013 – Naturex, the global leader in natural specialty ingredients, is the creator of Svetol®, the most studied and proven green coffee bean extract for weight loss. By regulating sugar and fat use as a source of energy, this revolutionary ingredient is the only plant extract of decaffeinated green coffee that simultaneously spurs weight loss and improves your body's form.

Svetol® is a unique green coffee bean extract derived from 100% premium Robusta beans that have undergone a proprietary processing technology which extracts a high concentration of key chlorogenic acids. These compounds reduce intestinal glucose absorption and are thought to be the most effective ingredients for weight loss. A recent clinical study, which followed 50 people, ages 19-75, over 60 days, found that those who took 400 mg of Svetol® per day lost an average of nearly 6 percent of body weight and increased their lean mass.

The traditional extraction process conducted by Naturex also ensures a well-balanced chlorogenic acids profile, unlike most green coffee bean extract on the market which primarily focus on the total chlorogenic acids. This distinct profile proved to be most effective in clinical studies.

"Svetol® is proven to be effective for reducing glucose levels into the blood stream, regulating excess sugar in the blood stream, which would ultimately turn into fat. Without the excess sugar, your body is forced to burn fat to provide energy," said Dr. Antoine Bily, R&D Director Nutrition & Health of Naturex.

In addition, epidemiological evidence has linked regular coffee consumption to type II diabetes prevention. Research shows three to four cups of coffee per day is associated with an approximate 25 % lower risk of developing type 2 diabetes. This disease is characterized by insulin resistance, caused by a dysfunction in blood glucose regulation. Studies show that chlorogenic acids inhibit the glucose-6-phosphatase, which intervenes in blood glucose regulation.

Svetol® is safe and supported by published scientific studies and can be used in any food preparation and food supplements. Products containing Svetol® can be found in stores nationwide.

About Naturex

Naturex manufactures natural specialty ingredients for the food & beverage, nutrition & health and personal care industries. Headquartered in France, Naturex employs 1,300



people and has 15 production units located in Europe (France, Italy, Spain, Switzerland, England and Poland), the USA (New Jersey, California), Brazil, Australia, Morocco and India. In addition, the group has several sales offices worldwide. Visit www.naturex.com to find out more.